

EMPAQ[®] Gold and Platinum Data Supplier Seals

To recognize those data suppliers who provide a high volume of quality data to EMPAQ[®], the National Business Group on Health has implemented the **EMPAQ[®] Gold and Platinum Data Supplier Seals**.

2010 EMPAQ[®] Gold Data Supplier Seal: Criteria and Benefits

The criteria include the following for the submission of 2009 Program Year data:

- Submit EMPAQ[®] data identified by company name for companies with 1,000+ employees; and
- Submit EMPAQ[®] data—Aggregate and/or Claims Level for one or more programs; and
- If 2008 Program Year data were submitted, the data supplier must increase the number of company submissions and/or data sets for the 2009 Program Year data submission; and
- Meet one of the following criteria:
 - Data submitted to EMPAQ[®] for 10 percent or more of data supplier's book of business, or
 - Data submitted to EMPAQ[®] for 10 or more companies.

Recipients will receive:

- Badge recognition at the National Business Group on Health's 24th National Conference on Health, Productivity, and Human Capital (September 2010).
- Recognition and acknowledgement at EMPAQ[®] specific workshops at the 2010 National Conference.
- Data supplier will be listed in EMPAQ[®] materials as a participating EMPAQ[®] Gold Data Supplier.
- Discount pricing for non-member company data submissions.
- Confidential and proprietary data partner book of business report on EMPAQ[®] results as compared to all EMPAQ[®] data submissions.
- Opportunities to sponsor and attend EMPAQ[®] specific employer-only workshops at the 2010 National Conference.
- Free individual benchmarking reports prepared for 10 percent of the data supplier's non-Business Group member company submissions.

*Clarification on Historic Data and the Award Criteria: To clarify, historic data pertains to those data sets that are not from the most recent program year and normally does not count in meeting certain award criteria. In the event that a participating data supplier is undergoing a system change and cannot provide 2009 Program Year data, historic data would only count if the submission were for a new company.



2010 EMPAQ[®] Platinum Data Supplier Seal: Criteria and Benefits

The submission criteria include the following for the submission of 2009 Program Year data:

- Submit EMPAQ[®] data identified by company name for companies with 1,000+ employees; and
- Submit EMPAQ[®] Data—Aggregate and/or Claims Level for one or more programs; and
- If 2008 Program Year data were submitted, supplier must increase by at least 10 percent the number of company submissions and/or data sets for the 2009 Program Year data submission; and
- Claims level data must be provided for at least one company; and
- The data supplier must actively promote and/or provide opportunities to disseminate information on EMPAQ[®] to its customer base (e.g., Client Meetings, Account Management Activities, etc.); and
- Meet one of the following criteria:
 - Data submitted to EMPAQ[®] for 20 percent or more of data supplier's book of business, or
 - Data submitted to EMPAQ[®] for 20 or more companies.

Recipients will receive:

- Badge recognition at the National Business Group on Health's National Conference on Health, Productivity, and Human Capital (September 2010).
- Recognition and acknowledgement at EMPAQ[®] specific workshops at the 2010 National Conference.
- Data supplier will be listed in EMPAQ[®] materials as a participating EMPAQ[®] Platinum Data Supplier.
- Discount pricing for non-member company data submissions.
- Confidential and proprietary data partner book of business report on EMPAQ[®] results as compared to all EMPAQ[®] data submissions and best in class.
- Opportunities to sponsor and attend EMPAQ[®] specific employer-only workshops at the 2010 National Conference.
- Automatic finalist consideration for an EMPAQ[®]-focused presentation at the 2011 National Conference. Data supplier must present with an employer speaker to qualify.
- Free individual benchmarking reports prepared for 15 percent of the data supplier's non-Business Group member company submissions.

*Clarification on Historic Data and the Award Criteria: To clarify, historic data pertains to those data sets that are not from the most recent program year and normally does not count in meeting certain award criteria. In the event that a participating data supplier is undergoing a system change and cannot provide 2009 Program Year data, historic data would only count if the submission were for a new company.



2010 EMPAQ[®] Data Supplier Newcomer Recognition

All first time data suppliers that submit at least one company's 2009 program year data to EMPAQ[®] will be recognized as a 2010 EMPAQ[®] Data Supplier Newcomer. Recipients will be:

- Recognized in various EMPAQ[®] materials; and
- Provided with specific badge and name recognition at the National Business Group on Health's National Conference on Health, Productivity, and Human Capital (September 2010).

Submitting Applications

- All data suppliers providing program data to EMPAQ[®] will be automatically considered for the EMPAQ[®] Gold and Platinum Data Supplier Seal.
- EMPAQ[®] program data must be received between the period of May 10, 2010 and July 1, 2010 in order to qualify.
- Recipients of the 2010 EMPAQ[®] Gold and Platinum Data Supplier Seals will be posted on the EMPAQ[®] website by no later than August 1, 2010. Recognition will be announced at National Conference in Washington, D.C., September 14th—16th, 2010.

Inquiries about the 2010 EMPAQ[®] Gold and Platinum Data Seals should be directed to the EMPAQ[®] Helpdesk at empaq@businessgrouphealth.org

About EMPAQ[®]

EMPAQ[®] (Employer Measures of Productivity, Absence and Quality™) is set of standardized metrics and benchmarking tools developed by the National Business Group on Health to help employers evaluate the effectiveness of their health and productivity management programs. For more information, visit www.empaq.org.

About the National Business Group on Health

The National Business Group on Health is the nation's only non-profit organization devoted exclusively to representing large employers' perspective on national health policy issues and providing practical solutions to its members' most important health care problems. For more information, visit www.businessgrouphealth.org.

Note: In honor of its introduction, there will be no sponsorship fee for the 2010 EMPAQ[®] Platinum Data Supplier Seal. Sponsorship fees will be charged in future years.